

Unlock the Full Potential of Your Event at Boise Centre



boise | centre

Branding and Sponsorship

GUIDE



Customize Your Event Space. Increase Visibility. Maximize Success.

Welcome to Boise Centre, Idaho's premier meeting facility in the heart of Boise's downtown convention district.

As a leader of innovation and excellence in the events industry, we take pride in providing our clients with opportunities for engagement, networking, and success. Boise Centre offers many event-specific branding and sponsorship opportunities.

This Branding and Sponsorship Guide serves as a blueprint to unlocking the full potential of your event at Boise Centre. Through increased visibility, branding can maximize your event's impact and ROI.

Within this guide, you will discover:

- A myriad of sponsorship and branding opportunities tailored to suit your specific event needs and objectives
- Prominent signage and digital display options to highlight your unique event and brand
- Customized sponsorship and branding packages that align perfectly with your vision, objectives, and budget



TABLE OF CONTENTS

Digital Signage	2
Exterior Digital Monitors	2
Interior Digital Monitors	2
Banners, Website, and Social Media	3
Internet and Wi-Fi	4
Boise Centre West	5
Exterior Entry Doors and Side Panels	5
Interior Doors and Side Panels	5
Exterior Glass Windows	6
Interior Glass Windows	6
Escalators and Elevators	7
Interior Pillars	8
Floor Decals	8
Boise Centre East	9
Exterior Entry Doors and Side Panels	9
Interior Doors and Side Panels	9
Exterior Glass Windows	9
Interior Glass Windows	10-11
Escalators and Elevators	12
Interior Pillars	13
Floor Decals	13
Preferred Vendors	14
Printing	14
Digital Graphics and Signage	14
Video and Photography Services	14
Rules and Guidelines for Branding	15
Pricing	16-18
Measurements and Specifications	19-22
General Information	23

Boise Centre West and Boise Centre East Digital Signage

Boise Centre features numerous digital display monitors in high-traffic areas throughout the venue. These state-of-the-art monitors can display images, custom messages, branding, logos, and provides recognition for your event sponsors. Many monitors can also play video content to communicate impactful information to your attendees.



A
Outdoor Digital Display Board

Situated at one of Boise's busiest intersections, Boise Centre's outdoor marquee is located on the corner of Front and 9th Streets. This sign is seen by thousands of visitors and commuters daily. Having your company logo or event branding on this sign will let locals and visitors alike know you are hosting a meeting, convention, or special event.



Portable Monitors

Portable monitors are available to be added to any of Boise Centre's meeting and event spaces.



B
Curved Video Board (Boise Centre West Only)

The curved video display board, located in the Main Lobby of Boise Centre West, is the perfect place to highlight a variety of event-branded messages and to call attention to event sponsors.



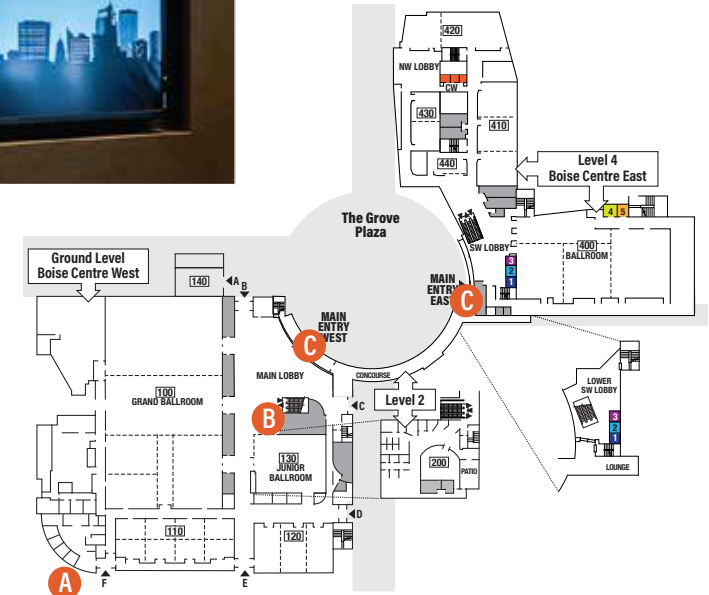
Meeting Room Signs

Monitors are on display at the entrance of each meeting room throughout Boise Centre West and Boise Centre East.



C
Main Entrance Monitors

Large 96" display monitors are featured at the entrances of Boise Centre West and Boise Centre East.



See page 16 for pricing.
See Page 19 for measurements and specs.

Banners, Website, and Social Media



Signs & Banners

Make a great impression on your attendees with various signs, banners and posters displayed throughout your event space. Temporary signs with vibrant colors and bold graphics are a terrific way to give your sponsors added visibility and recognition as your group participates in various meal functions, general sessions, and breakouts.



Website

The events calendar listing feature on BoiseCentre.com is an option to list your event. Please coordinate with your Event Manager.



Social Media

Boise Centre maintains a social media presence on Facebook, LinkedIn, and Instagram. Gaining some added awareness and exposure may be an option for your event. Please coordinate with your Event Manager.

*See page 17 for pricing.
See Page 19 for measurements
and specs.*

Internet and Wi-Fi

Boise Centre provides comprehensive internet and Wi-Fi options for our clients, exhibitors, and guests. Numerous wired and wireless options are available throughout the facility to meet the needs of your event. With state-of-the-art equipment and a robust infrastructure, our in-house staff will help make sure your technology and communication needs are met.

Wireless Bandwidth

- A good general rule of thumb for a business conference/event needs 10 Mbps per 100 devices. Examples of devices include smart phones/computers/tablets/smart watches.
 - Example: 100 guests each using a personal phone and a laptop would require a minimum of 20 Mbps.
- Additional bandwidth needed for Specialized Services:
 - Email and light web browsing
1-5 Mbps (for groups of 20 or less)
 - Video streaming (Zoom, MS Teams, or streaming for entertainment)
*10-25 Mbps**
 - Live auctions
30 Mbps
 - Conference app
*50-100 Mbps***
- Example: Using the example from above 100 guests each using a personal phone and a laptop along with having a conference app would require a minimum of 70 Mbps. (20 Mbps for the attendees use and 50 Mbps for the conference app)

**If streaming in 4k the bandwidth required is much higher.*

***Based on number of attendees. (Consult IT Team)*

SSID

An SSID is the public name of a wireless network. At Boise Centre the name of our event network or SSID is "BC-Events(#)". A custom password will be generated for your event

Custom SSID / Event Branding

For a premium charge, a custom SSID can be done so long as the conference/event occupies the whole building (East and West) or there is only one event in-house that ordered wireless internet.

- Your SSID name should be no more than 14 characters for optimal readability, e.g. Boise Centre 2024. A password/pre-shared must be applied. This would happen before they are connected to the wireless network. Your password must be a minimum of 8 characters.
- Deadline: 30 days prior to the event's start date.



See page 17-18 for pricing.

Item	Speeds
Dedicated Ethernet Mbps Available	10 Mbps
	20 Mbps
	30 Mbps
	40 Mbps
	50 Mbps
	60 Mbps
	70 Mbps
	80 Mbps
	90 Mbps
	100 Mbps
	200 Mbps
300 Mbps	
400 Mbps	
500 Mbps	
1 GBPS	
Wireless Internet Access	3 Mbps
	10 Mbps
	20 Mbps
	30 Mbps
	40 Mbps
	50 Mbps
	60 Mbps
70 Mbps	
80 Mbps	
90 Mbps	
100 Mbps	
200 Mbps	
300 Mbps	
400 Mbps	
500 Mbps	

Boise Centre West - Exterior

A variety of exterior opportunities surround Boise Centre West for branding and sponsorship. These areas will be highly visible to your clients, guests, and attendees as they navigate through the venue. Doors, windows, and other unique spaces will help make your conference theme, branding and sponsors stand out.



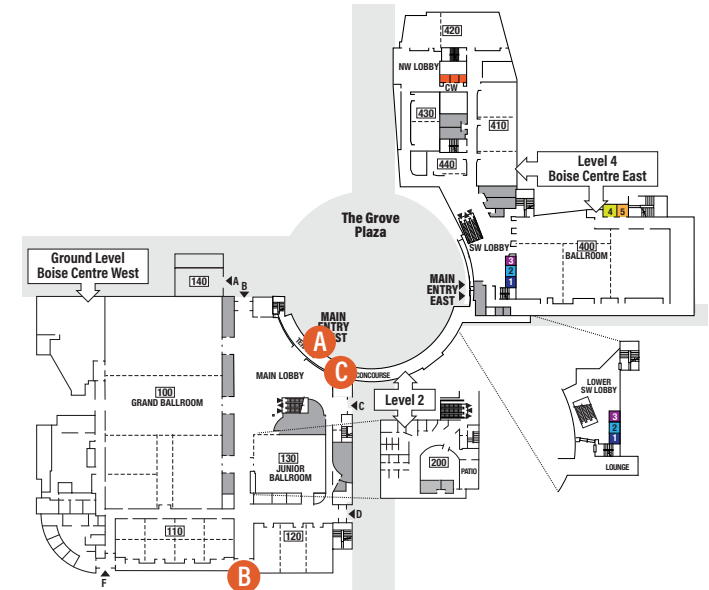
A Main Entry Doors, Vestibule Doors and Side Panels off The Grove Plaza



C Terrace Balcony Entry



B E Entry Doors



See page 17 for pricing.
See Page 20 for measurements and specs.

Boise Centre West - Exterior



A Main Entrance off The Grove Plaza



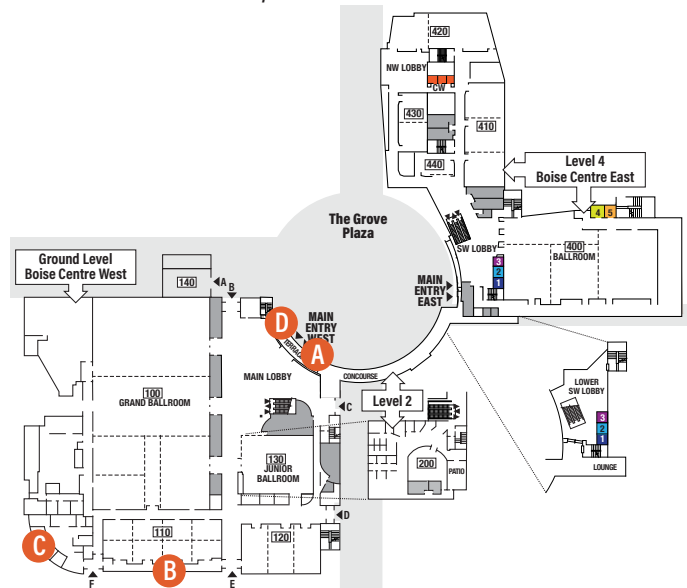
B Front Street Windows



C Front & 9th Street Windows



D Interior Windows, Terrace Doors, and Balcony
See Page 20 for measurements and specs.



See page 17 for pricing.
See Page 21 for measurements and specs.

Boise Centre West - Interior

A variety of opportunities exist inside Boise Centre West for branding and sponsorship. Make your event bold and bright by adding additional graphics, designs, and messages to make sure your guests and attendees feel that they are part of an experience and leave with a lasting impression.



A
Escalators Glass Panels



Projector Wall
See page 18 for pricing and page 19 for measurements and specs.

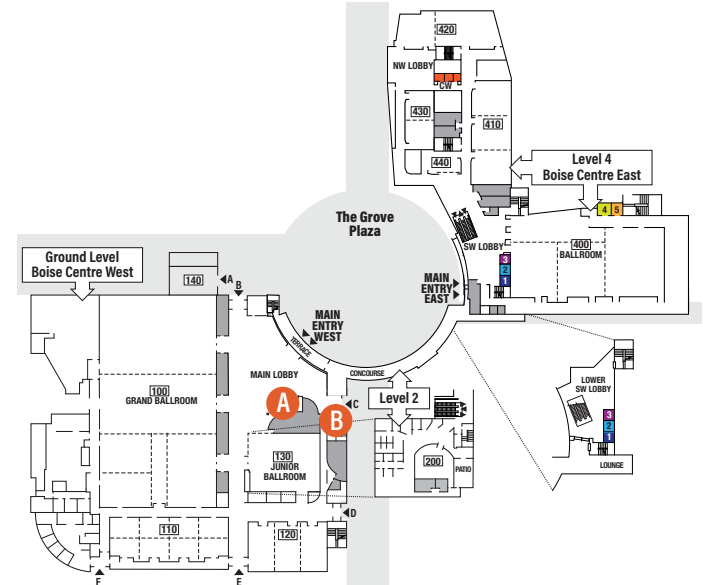


Escalator Metal Panels

See page 17 for pricing.
See Page 22 for measurements and specs.



B
Elevator



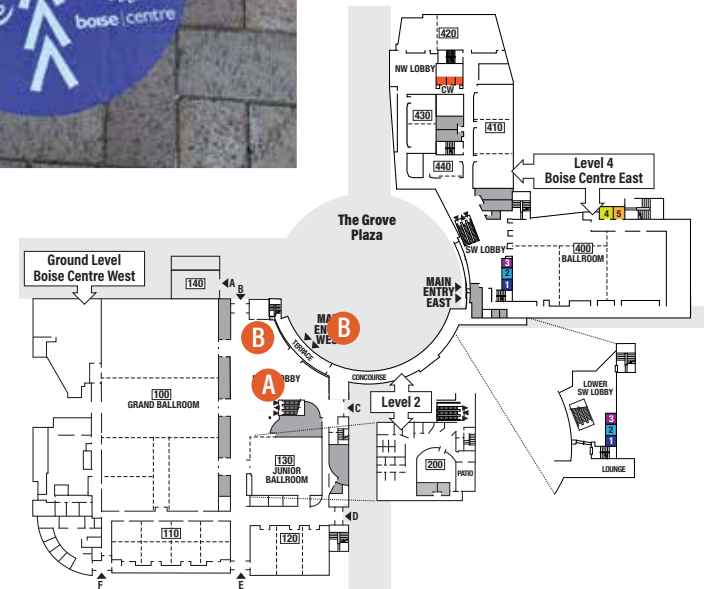
Boise Centre West - Interior



A
Pillars in the Main Lobby



B
Interior and Exterior Floor Decals



See page 17 for pricing.
See Page 22 for measurements and specs.

Boise Centre East - Exterior

A variety of exterior opportunities surround Boise Centre East for branding and sponsorship. These areas will be highly visible to your client, guests, and attendees as they navigate the spaces throughout the venue. Doors, windows, and other unique spaces will help make your conference theme, branding and sponsors stand out.



A Main Entry Doors, Vestibule Doors, and Side Panels off The Grove Plaza

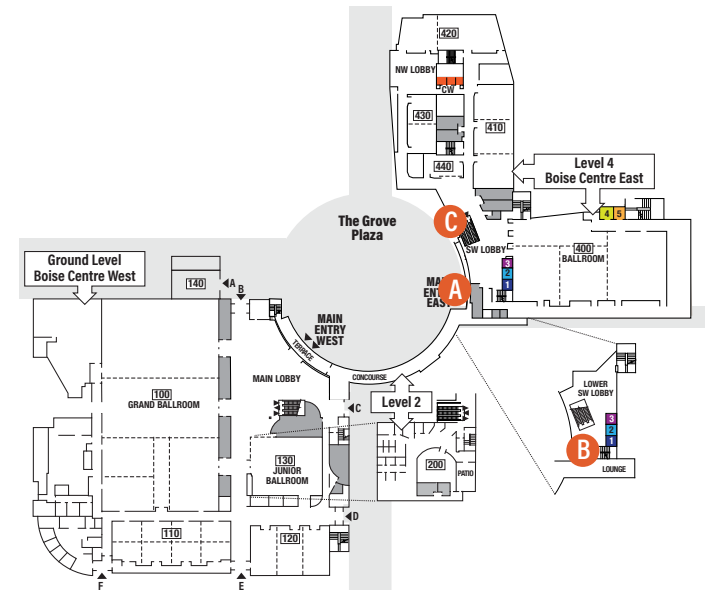


C Interior Glass Windows
See Page 21 for measurements and specs.



B Interior Entry Doors and Side Panels (2nd Level)

See page 17 for pricing.
See Page 20 for measurements and specs.



Boise Centre East - Interior

A variety of opportunities exist inside Boise Centre East for branding and sponsorship. Make a big impression by adding larger-than-life graphics, designs, and messages to your meeting, conference or special event. Eye-catching graphics will help energize your guests as they travel through the facility.



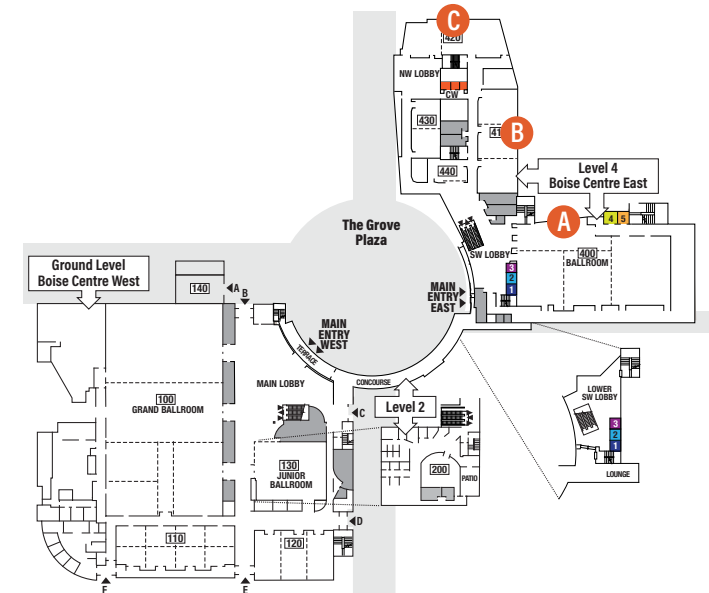
A
Interior Glass
Windows,
400 Ballroom



C Room 420



B
Room 410



See page 17 for pricing.
See Page 21 for measurements
and specs.

Boise Centre East - Interior



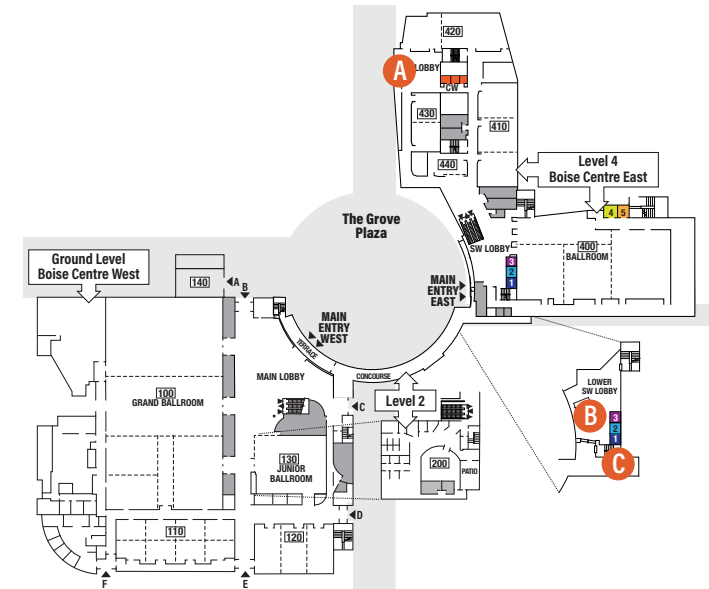
A
Interior Glass Windows
Northwest Lobby



C 2nd Floor Lounge



B
2nd Floor Lobby



See page 17 for pricing.
See Page 21 for measurements
and specs.

Boise Centre East - Interior



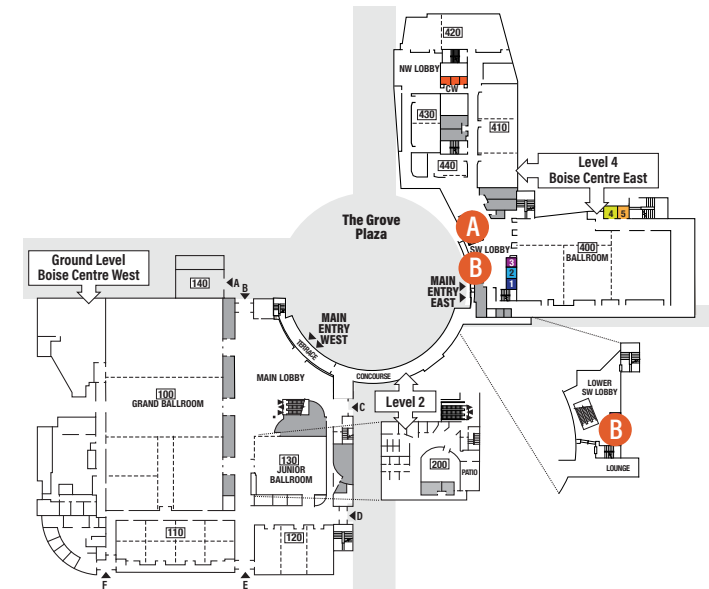
A Escalators Glass Panels



B Elevators



Escalator Metal Panels

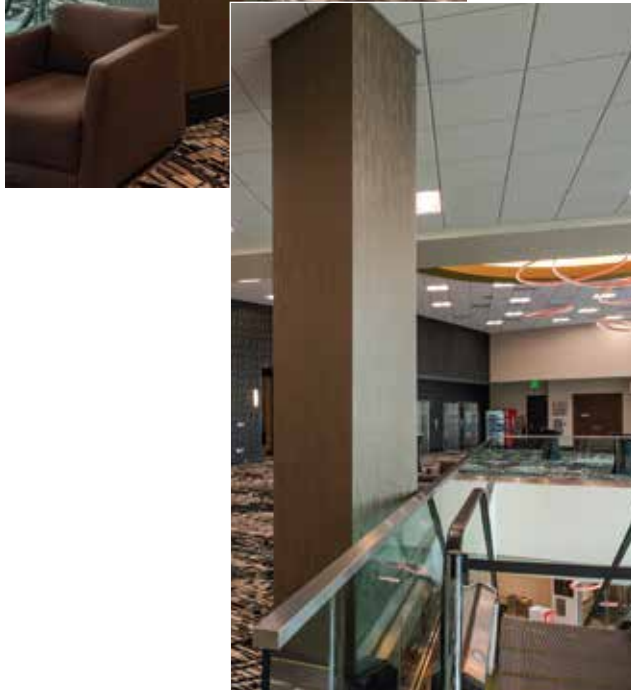


See page 17 for pricing.
See Page 22 for measurements
and specs.

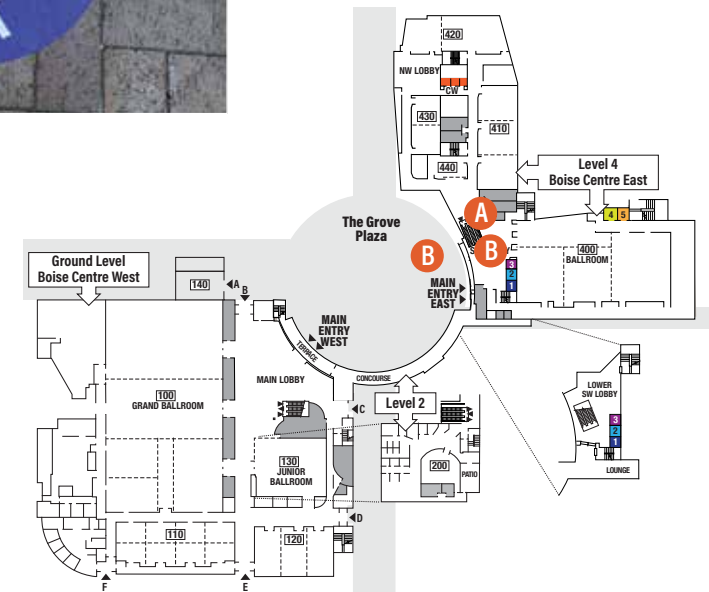
Boise Centre East - Interior



A
Pillars in the Southwest Lobby



B
Interior and Exterior Floor Decals



See page 17 for pricing.
See Page 22 for measurements and specs.

Preferred Vendors



PRINTERS

Capitol Copy & Print
208-377-0294
6205 W Overland Road, Boise ID 83709
www.capitol-printing.net

Alexander Clark Printing
208-322-0611
10801 Emerald Street, Boise ID 83713
www.alexanderclark.com

Alphagraphics
208-338-9746
517 S 8th Street, Boise ID 83702
www.alphagraphics.com

Hi-Tech Color
208-336-5499
1115 W Grove Street, Boise ID 83702
www.hitechcolorllc.com

Signs By Tomorrow
208-345-9900
3413 N Cole Road, Boise, ID 83704
www.signsbytomorrow.com

The Sign Center
208-376-6621
9880 W Fairview
www.signcenter.com

International Minute Press
208-336-2525
1023 W Main Street, Boise, ID 83702
www.printboise.com

DIGITAL GRAPHICS AND SIGN DESIGN

BluePrint Specialties
208-377-0294
6205 W Overland Road, Boise ID 83709
www.bpsboise.com

Lytle Signs
208-388-1739
2070 E Commercial Street, Meridian, ID 83642
www.LytleSigns.com

PHOTOGRAPHY AND VIDEO SERVICES

Hill Photography
208-922-1243
340 N Avenue B, Kuna ID 83714
www.hillphoto.net

Pro Image Event Photography
208-409-8407
7154 W State Street, Boise, ID 83716
www.proimage-photo.com

Chad Case Visuals
208-867-5136
1708 N 30th Street N, Boise, ID 83703
www.chadcasevisuals.com

Rules and Guidelines for Branding

APPROVAL

- Approval from a Boise Centre Event Manager must be obtained prior to any branding materials (banners, signs, decals, window clings, etc) being produced. Approval is required for both content and location 30 days prior to the event.

TIMELINE

- The client is responsible for all printing, ordering, delivery, pick-up, application, and removal of any mentioned branding opportunity.
- Any rigging needs or requirements are exclusive to Boise Centre. Please notify your Event Manager 30 days prior to the event if additional labor will be needed and/or equipment is to be rented. Prevailing rates will be applied to the licensing party's final invoice.
- Branded materials installed in locations not previously approved by the Event Manager will be subject to removal by the facility.
- Branding and sponsorship areas are limited to licensed/rented spaces only. Public areas are based on availability and require approval.
- Digital displays (indoor and outdoor) are limited and will be determined based on availability.
- Measurements listed starting on page 19 are approximate. Final measurements are the responsibility of the licensing party or Licensee's approved partner.
- No inappropriate language, photos, or gestures are permitted to be displayed at Boise Centre public areas.
- Displays must not obstruct doors; emergency exits or general traffic areas.
- Outdoor displays must meet city/county parameters and height restrictions.
- Basic signage in front of reserved meeting rooms indicating meeting names is permitted. Easels may be provided by Boise Centre at an additional cost based on availability.
- All installations must be coordinated with other event activity in the venue. Certain types of installations may require fire marshal approval or rigging review. Pricing is subject to change.

SHARED SPACE SIGNAGE

- To display signage in common/public areas or lobbies of the venue, you must rent the entire building (Boise Centre West or Boise Centre East)
- Sponsored or event branding visible to the exterior of the venue requires special review and is subject to branding fees.

- All branding and sponsorship displays must be removed by the final contracted date and time by licensing party. Any branded material remaining on site after the contracted move-out will be subject to current labor charges and possible damage charges.

SIGNS AND BANNERS

- Signs, banners, and posters may not be physically attached to any part of Boise Centre or to any of the furnishings or fixtures without prior approval. Arrangements can be made to hang banners utilizing Boise Centre staff and equipment as long as banners have proper hanging points.
- All materials must be provided by the client to hang banners, fishing lines, "S" hooks, adhesives, etc. In-House labor may be required based on details of set-up and additional costs may be applied.
- A trained in-house operations department staff member is required to utilize Boise Centre's equipment to hang items, banners, displays, etc. Labor costs will be applied to the final invoice.
 - Hanging/suspended: Advance approval is required for anything to be hung or suspended from Boise Centre's structures and/or equipment, and the client must comply with the rigging rules and regulations.
 - Labor fees apply for banner hanging.
 - Lift Rentals may be required and the responsibility of the contracting party.
 - Banner should be weighted for firmness.

DAMAGES

- Additional cleaning and/or damage fees may be incurred, if sticky residue is left on floors, poles, walls, carpet, doors, windows, etc. if materials are not removed prior to the last day of contracted date.

BILLING

- All branding fees will be charged on the final invoice. For branding and sponsorship fees, please see the pricing sheet starting on page 17 in this guide.
- Payment for event branding and sponsorships is required prior to the first contracted event date.
- Event sponsorship fees are per sponsor if multiple sponsors are designated in one location or share space throughout the reserved areas.

Branding and Sponsorship Pricing



Page	Item	Price
DIGITAL SIGNAGE		
2	Outdoor Digital Display Board/Marquee (1)	Complimentary (Welcome message)
2	Curved Video Board (1)	\$1,000 per day
2	17" Meeting Room Signs (8)	Complimentary (Basic text agenda from the Event Order) Custom \$25 per sign, per day
2	42" Ballroom Vertical Signs (100 and 130 Ballroom)	Complimentary (Basic text agenda from the Event Order) \$75 per day
2	Main Entrance 90" Monitor Facing The Grove Plaza (1)	Complimentary Event Logo
2	17" Meeting Room Signs (9)	Complimentary (Basic text agenda from the Event Order) Custom \$25 per sign, per day
2	55" 2nd Floor Lounge TV Monitors (4)	Complimentary (Basic text agenda from the Event Order) Custom \$150 per sign, per day
2	55" 2nd Floor Lobby (1)	Complimentary Event Logo, Custom \$200 per day
2	90" 1st Floor Lobby Monitors (Horizontal) (1)	Complimentary (Basic text agenda from the Event Order) Custom \$300 per day
2	90" 4th Floor Lobby (Vertical) (1)	Complimentary (Basic text agenda from the Event Order) Custom \$300 per day
2	Main Entrance 90" Monitor Facing The Grove Plaza (1)	Complimentary (Basic text agenda from the Event Order) Custom \$25 per day, Full rental: \$300 per day
2	90" East 4th Floor 400 Monitor	Complimentary (Basic text agenda from the Event Order) \$300 per day
2	43" East 440 Monitor	Complimentary (Basic text agenda from the Event Order) \$150 per day
2	Portable Monitors	42" Monitor: \$150 per day 50" Monitor: \$225 per day 70" Monitor: \$550 per day

Directories are not available for client content

All signs will accept .jpeg, .png, .mp4, and most video files.

PDF is not a preferred format for monitor display.

All image files such as .png and .jpeg must be designed at 72 dpi as the resolution specified for each sign above if they will not fill the whole monitor.

None of Boise Centre's digital signage offer audio.

Boise Centre carries portable 42", 50", and 70" monitors for digital signage rental.

Branding and Sponsorship Pricing



<i>Page</i>	<i>Item</i>	<i>Price</i>
BANNERS, WEBSITE & SOCIAL MEDIA		
3	Signs & Banners	Current labor rates are charged to hang and take down signs and banners. Scissor lift rental: \$75 per hour
3	Website	Complimentary event listing on boisecentre.com / Events page
3	Social Media	Complimentary. Event related social media posts will be generated when appropriate and with client approval.
OTHER SIGNAGE		
7	Escalator Projector Wall	\$750 per day
	Custom content and graphics	\$75 per hour
INTERNET & WI-FI		
4	Dedicated Ethernet 10 Mbps	\$150 per day
4	Dedicated Ethernet 20 Mbps	\$200 per day
4	Dedicated Ethernet 30 Mbps	\$250 per day
4	Dedicated Ethernet 40 Mbps	\$300 per day
4	Dedicated Ethernet 50 Mbps	\$350 per day
4	Dedicated Ethernet 60 Mbps	\$400 per day
4	Dedicated Ethernet 70 Mbps	\$450 per day
4	Dedicated Ethernet 80 Mbps	\$500 per day
4	Dedicated Ethernet 90 Mbps	\$550 per day
4	Dedicated Ethernet 100 Mbps	\$600 per day
4	Dedicated Ethernet 200 Mbps	\$700 per day
4	Dedicated Ethernet 300 Mbps	\$800 per day
4	Dedicated Ethernet 400 Mbps	\$900 per day
4	Dedicated Ethernet 500 Mbps	\$1,000 per day
4	Dedicated Ethernet 1 GBPS	\$2,000 per day

Branding and Sponsorship Pricing

Both Venues

<i>Page</i>	<i>Item</i>	<i>Price</i>
INTERNET & WI-FI		
4	Wireless Internet Access 3 Mbps	Complimentary
4	Wireless Internet Access 10 Mbps	\$200 per day
4	Wireless Internet Access 20 Mbps	\$400 per day
4	Wireless Internet Access 30 Mbps	\$600 per day
4	Wireless Internet Access 40 Mbps	\$800 per day
4	Wireless Internet Access 50 Mbps	\$1,000 per day
4	Wireless Internet Access 60 Mbps	\$1,200 per day
4	Wireless Internet Access 70 Mbps	\$1,400 per day
4	Wireless Internet Access 80 Mbps	\$1,600 per day
4	Wireless Internet Access 90 Mbps	\$1,800 per day
4	Wireless Internet Access 100 Mbps	\$2,000 per day
4	Wireless Internet Access 200 Mbps	\$2,500 per day
4	Wireless Internet Access 300 Mbps	\$3,000 per day
4	Wireless Internet Access 400 Mbps	\$3,500 per day
4	Wireless Internet Access 500 Mbps	\$4,000 per day
4	Custom SSID	\$1,000 per SSID, per event

Measurements and Specifications



Page	Item	Specs
DIGITAL SIGNAGE		
2	Outdoor Digital Display Board/Marquee (1)	Resolution: 198 x 72, .jpeg files only. Orientation: Landscape.
2	Curved Video Board (1)	Resolution: 1824 x 540, Ratio: 96 x 60, Size 15.6', Orientation: Landscape. Recommendation: No static white images.
2	17" Meeting Room Signs (14 / Various Sizes)	Resolution: 1024 x 768, Ratio: 4 x 3, Size 17", Orientation: Landscape Resolution: 1080 x 1920, Ratio: 9 x 16, Size: 42", Orientation: Portrait Resolution: 1920 x 1080, Ratio: 16 x 9, Size: 55". Orientation: Portrait
	2nd Floor Top of Escalator (1)	Resolution: 1920 x 1080, Ratio: 16 x 9, Size: 90", Orientation: Landscape
7	Escalator Wall Projector (1)	Resolution: 1920 x 1080, Ratio: 16 x 9, Size: 18', Orientation: Landscape
2	Main Entrance Monitor (Facing The Grove Plaza) (1)	Resolution: 1080 x 1920, Ratio: 9 x 16, Size: 96", Orientation: Portrait
2	Portable Monitors for additional digital signage.	Portable 42", 50", and 70" monitors are available to rent
2	17" Meeting Room Signs (7 / Various Sizes)	Resolution: 1024 x 768 , Ratio: 4 x 3, Size 17", Orientation: Landscape Resolution: 1080 x 1920, Ratio: 9 x 16, Size: 42", Orientation: Portrait Resolution: 1920 x 1080, Ratio: 16 x 9, Size: 55". Orientation: Portrait
2	Main Entrance Monitor (Facing The Grove Plaza) (1)	Resolution: 1080 x 1920, Ratio: 9 x 16, Size: 96", Orientation: Portrait
2	90" Monitor (Room 400)	Resolution: 1080 X 1920, Ratio 9 X 16, Size: 90", Orientation: Portrait
2	43" Monitor (Room 440)	Resolution: 1920 X 1080, Ratio: 16 X 9, Size: 43", Orientation: Landscape
2	Portable Monitors	Portable 42", 50", and 70" monitors are available to rent for additional digital signage.
BANNERS, WEBSITE & SOCIAL MEDIA		
3	Signs & Banners	Various sizes may be created.
3	Website	Event listing on boisecentre.com / Events page
3	Social Media	Event related social media posts will be generated when appropriate and with client approval.

Directories are not available for client content

All signs will accept .jpeg, .png, .mp4, and most video files.

PDF is not a preferred format for monitor display.

All image files such as .png and .jpeg must be designed at 72 dpi as the resolution specified for each sign above if they will not fill the whole monitor.

None of Boise Centre's digital signage offer audio.

Boise Centre carries portable 42", 50", and 70" monitors for digital signage rental.

Measurements and Specifications



<i>Page</i>	<i>Item</i>	<i>Specs</i>
EXTERIOR ENTRY DOORS AND SIDE PANELS		
5	Main Entrance Exterior Doors (4)	Width: 27" Height: 75.5"
5	Vestibule Doors (4)	Width: 27" Height: 76.25"
5	Lobby Windows (Next to Main Entrance) (14)	Width: 48" Height: 88"
5	Entry "E" Exterior Doors (4)	Width: 27" Height: 78"
5	Entry "E" Vestibule Doors (4)	Width: 27" Height: 78"
5	Side Glass Panels (6) (3 interior, 3 exterior)	Interior Side Panels: Width: 21" Height: 93" Interior Middle Panels: Width: 21" Height: 93" Exterior Side Panels: Width 21.75" Height 91.5" Exterior Middle Panels: Width: 21.5" Height: 91.5" Note: No outside Food or Beverage signs may not be blocked, However they may be incorporated into the design.
6	Terrace Balcony Entry Doors (2)	Width: 39" Height 88.5"
6	Terrace Balcony Entry Door Side Glass Panels (4)	Upper panel Width: 18.75" Height : 75.5" Lower panel Width: 18.75" Height: 40"
9	Exterior Entry Doors (6)	Width: 27" Height: 90"
	Interior Vestibule Doors (6)	Width: 27" Height: 90"
9	Above Door Glass Windows (3)	Width: 74" Height: 35"
	Above Vestibule Door Glass Windows (3)	Width: 74" Height: 35"
9	Exterior Top Right Window (Next to Doors) (1)	Width: 57.5" Height: 112.5"
9	Exterior Bottom Right Window (Below Monitor Window) (1)	Width: 74: Height: 20"
10	Vestibule Doors Window / Entry to First Floor Lobby (1)	Width: 29" Height: 109.5" Note: Panic bar is in center of doors, signage may be placed on opposite side. Note: No outside Food or Beverage signs may not be blocked, However they may be incorporated into the design.
INTERIOR ENTRY DOORS AND SIDE PANELS		
9	Doors leading from Concourse (4)	Width: 33.5" Height: 90"
	Doors leading from Concourse. Center glass panel. (1)	Width: 11.25" Height: 103.25"

Measurements and Specifications



<i>Page</i>	<i>Item</i>	<i>Specs</i>
EXTERIOR GLASS WINDOWS		
6	Main Entrance (14)	Width: 48" Height: 88"
6	Front Street (24)	Width: 57" Height: 92"
6	Intersection of Front Street and 9th Street (22)	Width: 45" Height: 90"
	Concourse Bridge Windows (16)	8 Upper Windows Wight: 46.5" Height 77" 8 Lower Windows Width: 46.5" Height 40.5"
	Concourse Bridge Doors (4)	Width: 39.5" Height: 91"
	Concourse Walkway (19)	Upper Glass Windows: Width: 47.5" Height: 77"
	Concourse Entry to Level 2 (14)	7 Upper Windows Wight: 45" Height: 77" 7 Lower Windows Width: 45" Height: 27.5"
INTERIOR GLASS WINDOWS		
	Terrace Balcony / Lobby Windows next to entrance (14)	7 Upper Windows Width: 45.5" Height: 77" 7 Lower Windows Width: 45.5" Height: 40.5"
6	Terrace Balcony / Glass Railing (17)	Width: 46.5" Height: 38"
9	Southwest Lobby (22)	Width: 57" Height: 37.5"
10	Ballroom / 400 (8)	Width: 55" Height: 108"
10	Room 410 (13) (6 in 410A, 7 in 410B)	Width: 51.5" Height: 111.5"
10	Room 420 (28) (19 in 420A, 12 in 420B)	Width: 57.5" Height: 111.5"
11	Northwest Lobby (7)	Width: 57.5" Height: 111.5"
11	200 Lobby (9)	Width: 43.5" Height: 46"
11	200 Lounge (8)	4 Upper Windows Width: 45" Height: 81" 4 Lower Windows Width: 32.5" to 41" Height: 25.5"

Measurements and Specifications



<i>Page</i>	<i>Item</i>	<i>Specs</i>
ESCALATORS		
7	Glass Panels (54)	Glass panels vary in size. Largest measures Width: 77" Height: 25"
7	Metal Panels between escalators (2)	Width: 10" (Runs the length of the escalator. 717")
12	Glass Panels (60)	Glass panels vary in size. Largest Measures Width: 97" Height: 25.5"
12	Metal Panels between escalators (2)	Width: 10" (Runs the length of the escalator. 717")
ELEVATORS		
7	Glass Panels (54)	Width: 48" Height: 84"
12	Boise Centre East (3)	Doors: Width: 48" Height: 80" / Back Panel: Width: 25" Height: 83.5"
PILLARS		
8	Main Lobby (3)	Width: 30" Height: 210"
13	400 Level (1)	Width: 23" to 25" Height: 191"
FLOOR DECALS		
8/13	Interior & Exterior	The size of floor decals vary based on design and message.

General Information



Please contact us to discuss how we can help you brand your event and generate sponsorship opportunities at Boise Centre.

GENERAL INFORMATION:

- Address: Boise Centre
850 W Front Street
Boise ID 83702
- Main Phone: 208-336-890
- Website: www.boisecentre.com
- Social Media: Facebook.com/BoiseCentre
[LinkedIn: BoiseCentre](https://LinkedIn.com/BoiseCentre)
Instagram.com/BoiseCentre

- Links to Helpful Resources: [Client Services Guide](#)
[Audio Visual & Event Production Guide](#)
[Front & Centre Catering Menu](#)

